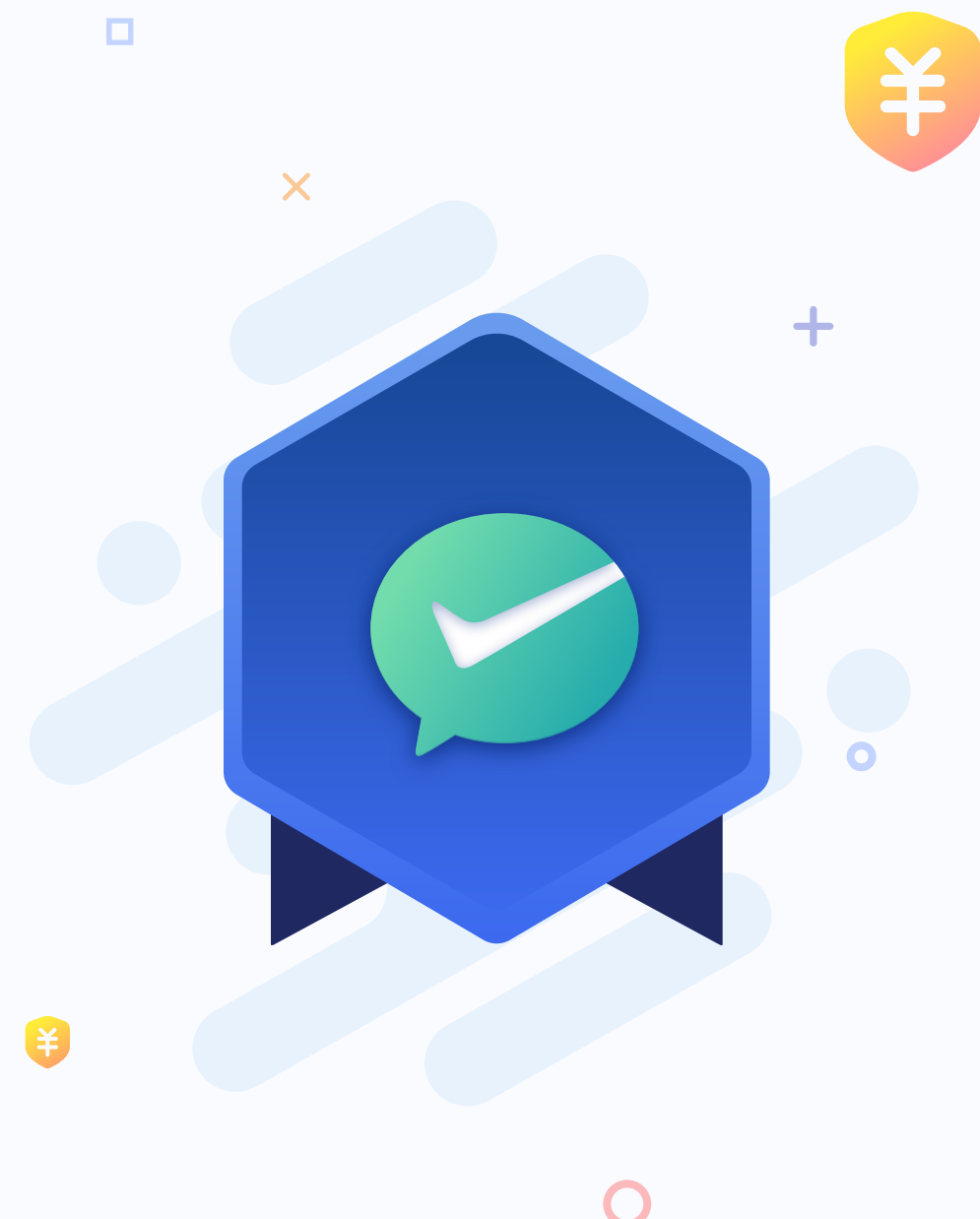


Charket for WeChat Payment Processing



Request payments while chatting with WeChat customers or by WeChat customers scanning a QR code.



Schedule recurring payment requests.



Add WeChat Pay to the existing checkout process.

Why WeChat Pay



WeChat Pay is a daily payment tool used by Chinese consumers around the world with over 1 billion monthly active users, providing a smart and efficient payment solution for both consumers and merchants.

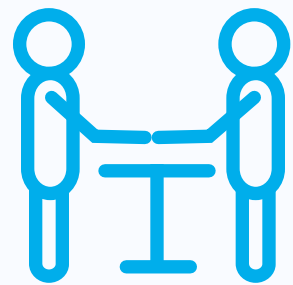


WeChat Pay empowers merchants by engaging with customers before, during and after sales through the WeChat ecosystem.



WeChat Pay offers comprehensive support to help merchants grow their business by improving customer experience, utilizing marketing resources, and driving traffic to stores.

Use Case 1: Seal The Deal



OFFLINE SALES
TOUCHPOINT



CLOSE DEAL BY
CONTRACT SIGNING



SEAL DEAL
WITH PAYMENT



PAYMENT
NOTIFICATION

Upon finalizing contract signing, sales reps can present a WeChat Pay QR code to customers and a payment can be made immediately. With the payment being made, a deal is fully sealed and secured. After the payment, it is also possible to send a receipt along with a welcome message to the customer's WeChat.

Use Case 2: Recurring Payment Rquests



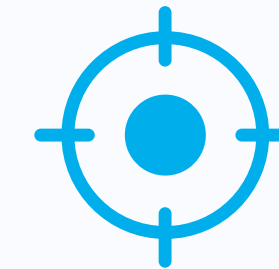
SCHEDULE RECURRING
PAYMENTS



CLIENT RECEIVES
PAYMENT REQUEST



PAYMENT MADE
WITHIN CLICKS



TRACK PAYMENT
REQUEST STATUS

With recurring payment requests scheduled, human effort can be saved and clients can make payments within clicks. In Salesforce, payment status can be tracked and cases can be created for overdue payments.

Use Case 3: Add WeChat Pay to Checkout Process



CLICK CHECKOUT
IN SHOPPING CART



CHOOSE
WECHAT PAY



TRANSACTION
GOES THROUGH



SEND PAYMENT
RECEIPT

Merchants can win the trust of customers and increase shopping cart conversion rate by making their checkout experience seamless through WeChat Pay. Payment transaction data also provides insights which can help merchants improve and expand offerings such as a loyalty program and discounts for nurturing future sales opportunities.